



SINGAPORE TATLER
Weddings
 THE QUINTESSENTIAL WEDDING GUIDE 2010

Singapore Tatler's 27-year-old history has granted the publication some of the most exclusive invitations to spectacular high society weddings both here and around the region.

So with *Singapore Tatler's* Special Projects Division, it was only right to put together some of 2009's most dazzling weddings into a memorable and special magazine. This gorgeous annual publication follows the success of its first edition, showcasing stylish details of extravagant weddings, exclusive photographs of high society brides, intimate interviews, insider reports and useful tips and information on how to plan and execute a truly exquisite Tatler-standard wedding and honeymoon.

It's the guide for those who plan to have a discerning, exquisite and luxurious wedding, worthy of a *Singapore Tatler* nod.

Another exclusive title from the
Singapore Tatler – Special Projects division

CIRCULATION 14,000 copies

Newsstands 3,000

CONTROLLED FREE CIRCULATION

Singapore Tatler database 4,800

High Profile Dating Organisations
 (i.e: Lunch Actually, SDU, Just Lunch,
 SDS, Love@ThatBinds etc) 2,000

Premium Credit Card Members 3,000

Hotels 600

Country Clubs 500

Bridal Boutiques 100

READERS PROFILE

- Audience - professional singles below 35 years old with an annual income of \$100,000 and above (80% female, 20% male)
- Readership - 70,000 potential readers **
 ** Figures based on a Singapore Tatler readership survey with an estimated pass on rate of 1 to 5 other readers per copy
- The ONLY definitive wedding publication that reaches out to Singapore's luxury consumer market

ADVERTISING RATES

Inside Front Cover (DPS) S\$10,800

Outside Back Cover S\$ 9,800

Double Page Spread S\$ 8,800

Inside Back Cover S\$ 6,800

Full Page Full Colour S\$ 5,800

Full Page Advertorial S\$ 5,800

ADVERTISEMENT SIZE

Trim Size 228mm (W) X 305mm (H)

Type Area 200mm (W) x 273mm (H)

Bleed Add 3mm all round

AD MATERIAL REQUIREMENT

Format

Format: High-resolution PDF file with crop marks in CD-ROM + colourproofs

BOOKING & MATERIAL DEADLINE

October 2009

PUBLICATION DATE

December 2009

CONTACT Phillip Hong at 6323 1606 or email to general@singaporetatler.com to book your space now!