



SINGAPORE TATLER BEST OF SINGAPORE

If you pursue only the best things in life, then look no further than Singapore's leading guide to the best products and services our isle has to offer — *The Best of Singapore 2013*.

This unique, concise book boasts a comprehensive range of retailers offering every conceivable product and service that's been rated and reviewed. Whether you're on the look out for the best eateries, best tailors, best brands, or the best manicures, this book serves up essential and useful info for you to make an informed choice.

Conceptualised and created by the publisher of the 30-year-old, renowned *Singapore Tatler*, the monthly insider's guide to fine living, this fifth edition boasts over 100 categories of shopping, services and simply the best living and lifestyle merchants you'll ever need to know. It doesn't matter if you're a tourist or a local; this directory will be the must-have guide for the discerning, savvy and utterly stylish resident or visitor.

CIRCULATION

REGIONAL TATLER CIRCULATION

Malaysia	2,000
Hong Kong	2,000
Indonesia	2,000
Thailand	2,000
Total	8,000

LOCAL CIRCULATION

Major Newsstands	3,000
Tatler Subscribers	5,000
Banking Partners	2,000
Hotels & Tourist Attractions	2,000
Total	12,000

TOTAL PRINT RUN 20,000 copies

READERS' PROFILE

- 25-45 years old
- Top-tier PMEBs who travel around the region frequently
- Minimum annual income of S\$120,000 and above

ADVERTISING RATES

Inside Front Cover	S\$11,000
Outside Back Cover	S\$12,000
Inside Back Cover	S\$10,000
Double Page Spread	S\$ 8,000
Full Page	S\$ 6,000
Featured Listing	S\$ 5,500
Normal Listing	S\$ 1,500

AD MATERIAL REQUIREMENT

FORMAT

High-resolution PDF file with crop marks in CD-ROM + colourproofs

MATERIALS & BOOKING DEADLINE

September 2012

PUBLICATION DATE

December 2012

CONTACT

Phillip Hong at **6323 1606** or email to phillip.hong@edipresse.com.sg to book your space now!



SINGAPORE TATLER BEST OF SINGAPORE

NORMAL LISTING

BEST

HOME

BEDDING STORES

Luxuriously appointed showrooms with attentive service and a wide range of sleep solutions.



LUXURY MATTRESS COLLECTION

Every mattress at Luxury Mattress Collection is tailor-made to your personal preference. This exclusive service also extends to customising private yachts and jets. Their ultra-luxury beds include Royal Auping (The Netherlands), Treca de Paris (France) and Vi-Spring (England).

9 Penang Road, #01-03 Park Mall, Singapore 238459
T: +65 6735 5040 F: +65 6732 4420
E: sales@lmc.com.sg
OPEN: 11am to 7pm (Mon-Sat); 11am to 6.30pm (Sun)



SIMMONS

Simmons Gallery has taken every consideration in ensuring each customer maximum comfort. Discover a conducive sleep environment, with warm lighting and soothing music to relax one's senses. Expect personalised service from well-trained retail consultants.

290 Orchard Road, #04-06/7 Paragon, Singapore 238899
T: +65 6734 0660 F: +65 6734 7769
W: www.simmons.com.sg E: simmons.sea@simmons.com.sg
OPEN: 10am to 9pm (Daily)

SERTA

68 Orchard Road, #05-07 Plaza Singapura, Singapore 238839
T: +65 6238 0070
W: www.serta.com.sg
OPEN: 11am to 9pm (Daily)



STATE OF THE ART SLEEP EXPERIENCE

Synonymous with its tagline "Auping Nights, Better Days", Royal Auping is known to develop beds that offer outstanding ventilation, support and pressure relief for immaculate comfort and a restful sleep. Favoured by astronauts of the Mars 500 space project, the comfort level of an Auping mattress is truly "out of this world" in every sense.

An unsuitable mattress may cause chiropractic problems because of the inappropriate support. Some of these problems include bad spinal alignment and muscle abnormalities.

With more than 20,000 individual pressure points to support the sleeper's body, Royal Auping has created mattresses that could literally "breathe". Its latest technology, Comfortslide, also ensures that the mattress springs in the hip and shoulder zones can be adjusted to the sleeper's preference to fit perfectly into any body shape. Auping users can also personalise their own bedframe and tailor the height of the bed to suit their needs, and by a touch of a push button, silent motors adjust the bed to any desired position.

"A good mattress depends on the natural materials in it, so that end users get to enjoy voluptuous comfort and ultimate support on their luxurious bed," says Leona Tay, Assistant Manager of Luxury Mattress Collection which carries the Royal Auping brand in Singapore. "Ultimately, the best mattress for one consumer will not be the best pick for someone else."

FEATURED LISTING

BEST

HOME

LUXURY MATTRESS COLLECTION

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T: +65 6735 5040 F: +65 6732 4420
E: sales@lmc.com.sg
OPEN: 11am to 7pm (Mon-Sat); 11am to 6.30pm (Sun)



For over a decade, Luxury Mattress Collection has been answering the needs of discerning consumers who value quality sleep as one of their top priorities. Getting a bed from their showroom means enjoying the finest materials, flawless craftsmanship and supreme ergonomics that cosset your body. Their ultra-luxury beds include Royal Auping (The Netherlands), Treca de Paris (France) and Vi-Spring (England).

LIMITED
SPECIAL
PACKAGE!

1 Featured Listing



1 Normal Listing

Actual Rate
~~\$6,200~~

Your investment
\$3,000

CONTACT

Phillip Hong at **6323 1606** or email to phillip.hong@edipresse.com.sg to book your space now!



SINGAPORE TATLER BEST OF SINGAPORE

ADVERTISEMENT

BEST

FOOD & BEVERAGE

GOURMET MEATS

Quality cuts, personalised service and gourmet selections make these stores favourites.



MEAT THE BUTCHER

Meat The Butcher is a premium retail meat outlet that specialises in a comprehensive selection of Welsh lamb, Kagoshima beef, Kuributa pork, sausages, poultry and more. The store prides itself on friendly and quality service, as well as a high level of product freshness.

615 Bukit Timah Road, Singapore 269716
T: +65 6465 1651 | admin@meatthebutcher.com.sg
W: www.meatthebutcher.com.sg
OPEN: 10am to 7pm (Daily)



SWISS BUTCHERY

With three retail stores and a manufacturing facility, Swiss Butchery has the widest range of premium chilled meats, house-made sausages, hams and cured meats at great prices. Now also available: artisanal cheeses, gluten-free pastas, organic food and gourmet products.

301/2 Greenwood Avenue, Singapore 289230
T: +65 6468 7588
W: www.swissbutchery.com.sg
OPEN: 9.30am to 8pm (Mon - Fri); 9.30am to 7pm (Sat, Sun & PH)

HUBER'S BUTCHERY & BISTRO

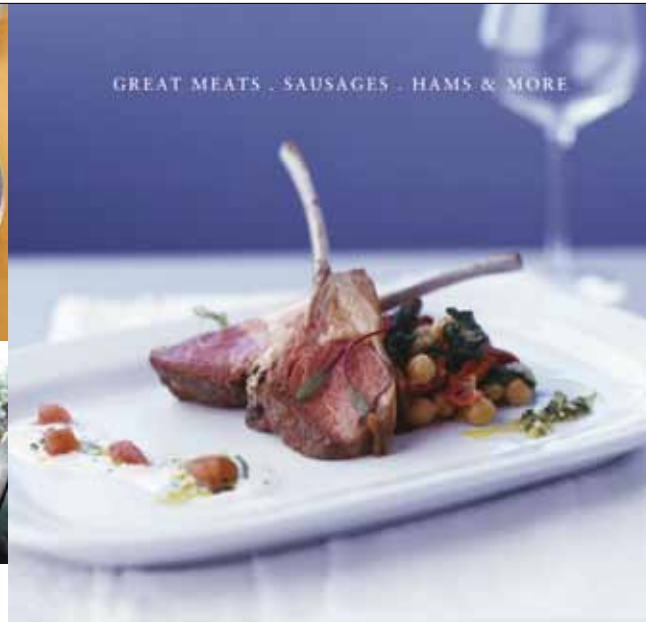
18A Dempsey Road, Singapore 249677
T: +65 6737 1588
W: www.hubers.com.sg
OPEN: 9.30am to 8pm (Mon - Fri); 9.30am to 7pm (Sat, Sun & PH)



Swiss Butchery



Meat The Butcher



For a meaty solution, head to none other than Swiss Butchery. Besides marinating your meats and delivering them to you for free, they provide a high level of customisation to customers, accompanied with apt suggestions for preparation of meats and recipes too. Be it a rich cut of American Wagyu or organic beef, the meat and sausage specialist has a smorgasbord of 80 different items to choose from. Get special with bespoke sausages - chicken with foie gras, or any other pairing you desire, are welcomed. Prefer pre-selected packages? Meat The Butcher caters to intimate gatherings and lavish parties - roast, bbq and sausage, and even beef and pork cuts for shabu shabu when the occasion calls for it.



Swiss Butchery @ Greenwood
301/2 Greenwood Avenue
Tel: 6468-7588

Daily from 9.30am-7pm

Swiss Butchery & Swiss Grill @ Tanglin
#01-02 / #01-01
Tanglin Food Office
30 Tanglin Road
Tel: 6255-8080

Daily from 9pm

Swiss Butchery & Swiss Grill @ Connaught
#01-05 Connaught Shopping Plaza
287 Bukit Timah Road
Tel: 6463-8080

Swiss Butchery Daily 10am-7pm

Swiss Grill Tuesdays - Sundays
Lunch: 11.30am - 3pm
Dinner: 1.30pm - 10pm

www.swissbutchery.com.sg
www.facebook.com/swissbutchery

We deliver! Free delivery for orders above \$75

EXCLUSIVE
ONE
POSITION
AVAILABLE
ONLY!

1 Advertisement



1 Normal Listing

Actual Rate
~~\$7500~~

Your investment
\$S 4,500

CONTACT

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