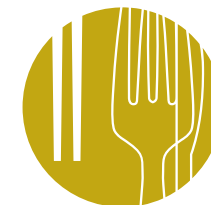




Bringing you the Best Dining Experience in the region:
Singapore, Malaysia, Hong Kong, Indonesia, Macau
and Malaysia

A S I A T A T L E R

REGIONAL BEST RESTAURANTS



2013

OUR STRATEGY

Singapore's Best Restaurants Guide, with its impeccable reputation as the ultimate guide to dining out in Singapore, needs no introduction. For 27 years, Singapore's Best Restaurants Guide has been published by Singapore Tatler. Not content with being the number one food guide in the country, and due to overwhelming demand, Best Restaurants Guide is now poised to conquer the region, with its third edition *Regional Best Restaurants Guide*. And the goal, no less, is making this annual a renowned and respected top-seller as well.

EDITORIAL CONTENT

Singapore Tatler's Regional Best Restaurants Guide is strongly committed to offering honest reviews of restaurants at the pinnacle of their category and genre from the region's most exacting gourmards and foodies in not just Singapore, but Malaysia, Indonesia, Macau and Hong Kong. As always, our committee of food reviewers will lend their tastebuds, and, with their expertise, rate the top restaurants that each of these four countries is proud to offer. Only the top restaurants in each region will be included.

TARGET AUDIENCE

We are reaching 20,000 affluent, discerning readers who know and love food. *Regional Best Restaurants Guide* is the perfect culinary reference for the jet-setter and business magnate who wines and dines on a regular basis. It's simply made for the travelling connoisseur of fine restaurants who knows just the place to dine when entertaining or doing business. So if you want to be part of this once-a-year opportunity contact us to find out more.

CIRCULATION

	Controlled FREE Circulation	Newsstands
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MALAYSIA	5,000	1,250
INDONESIA	5,000	1,250
HONG KONG/MACAU	5,000	1,250
TOTAL	20,000 copies	5,000 copies

READERS PROFILE

- 28-55 yrs old, male/female
- Corporate executives, businessmen & jet-setting socialites

CONTACT

Phillip Hong at 6323 1606 or email to phillip.hong@edipresse.com.sg to book your space now!

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MATERIALS & BOOKING DEADLINE

October 2012

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